



What is Evol8tion and Startups for Brands?



“**To DEFEND THE *past***
is a greater risk than
creating *the **future**”*

- Peter Drucker



What is evolution?



Startups For Brands



“**Insanity** is **DOING** the **same**
thing *over and over* **AGAIN** and
EXPECTING a **DIFFERENT** result.”

- Albert Einstein



A colorful mechanical maze with various paths, gears, and obstacles. The maze is set on a light-colored floor with a grid pattern. It features a red wheelbarrow, a yellow bucket, a red cage, and a yellow platform. The maze is surrounded by various colored gears and paths, including a red path, a yellow path, and a blue path. The maze is set on a light-colored floor with a grid pattern. The maze is surrounded by various colored gears and paths, including a red path, a yellow path, and a blue path.

“**BUILD** a better **MOUSETRAP** and the **world** will **BEAT** a **PATH** to your door.”

- Ralph Waldo Emerson



“**SORRY**, WE **Refuse** to
be **Just Your** Monetization
Strategy **Anymore.**”

- Shiv Singh

Global Head of Digital for PepsiCo Beverages





Technology Solutions
to Business Problems



Web Start-Ups Hit Cash Crunch: As New Companies Proliferate, Financing is Drying Up

- Wall Street Journal, October 2011



We believe that *every*
viable startup has a
brand soul mate.



Introducing



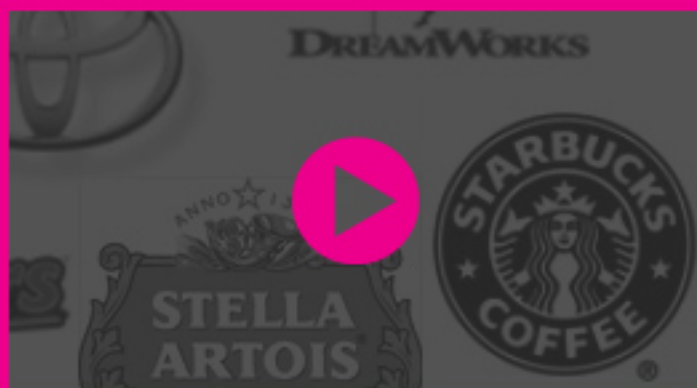
matchmaker™

from evolution

Helping startups find their
brand soul mates.

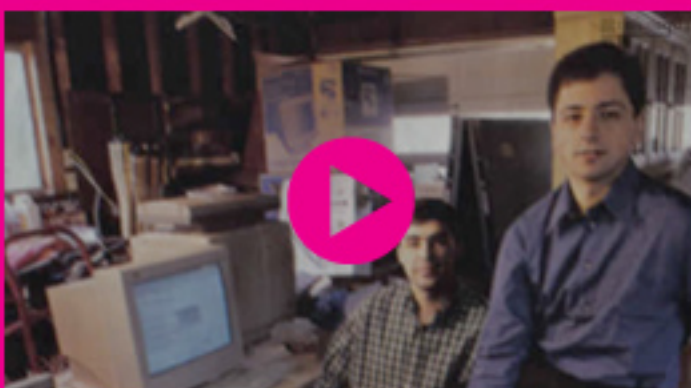


Are You A..



Brand?

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Startup?

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Partner?

[Join Us](#)



“ I firmly **believe**
that **ADVERTISING'S**
SALVATION will come
from **TECHNOLOGY.** ”

- Joseph Jaffe
Founder, **evolution**



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CONTACT US



(650) 265-0802



evolution

It's **time** to *evolve*

startupsforbrands.com

